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Winter 2022 Advertising Rate Sheet

Prices per issue	<u>1x</u>	<u>2x</u>	<u>3x</u>
Full Page	\$550	\$500	\$450
1/2 Page	\$300	\$275	\$250
1/4 Page	\$155	\$150	\$145
Business Card	\$70	\$65	\$60
Cover Outside back Inside back Inside front	\$1100	\$1000	\$900
	\$825	\$775	\$725
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Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

2022 Distribution Dates	Circulation
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Spring Edition - mid March
Covers events Mar 15-Aug 30
Ad Deadline-January 31

5,000 Homes &
Businesses

Fall Edition - mid August 5,000 Homes & Covers Events Aug 15-Dec 31 Businesses Ad Deadline-June 30

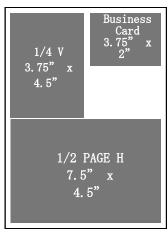
Winter Edition - mid December 5,000 Homes & Covers events Dec 15-Mar 30 Businesses Ad Deadline-November 1

Circulation Information

The Program & Community Resource Guide is published online three times a year and advertised via mailed postcards to over 5000 residence and businesses throughout the district and surrounding areas. It can be viewed as an interactive PDF on our website with clickable links to programs as well as our advertisers webpages or emails.



FULL PAGE 8" x 10.5"



1/4 H 7.5" x 2.5"

